

I hereby certify that this correspondence is being transmitted by facsimile to the Commissioner For Patents, Alexandria, VA 22313, on March 19, 2004, by Jon D. Shutter (Reg. No. 41,311).

PATENT
Case No. N0093US

Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Guido et al.

Serial No.: 09/887,193

Filed: June 22, 2001

For: Geographic Database Organization that)
Facilitates Location-Based Advertising)

Group: 2177

Examiner:
Kuen S. Lu


**APPOINTMENT OF ASSOCIATE
ATTORNEY PURSUANT TO 37 CFR 1.34(b)**

**Commissioner for Patents
Alexandria, VA 22313**

Dear Sir:

Pursuant to 37 CFR 1.34(b), the undersigned principal attorney of record in the present application hereby appoints Jon D. Shutter, Reg. No. 41,311, as associate attorney of record for the present application.

Respectfully submitted,


Frank J. Kozak

Frank J. Kozak
Reg. No. 32,908
Chief Intellectual Property Counsel

NAVIGATION TECHNOLOGIES CORPORATION
222 Merchandise Mart Plaza, Suite 900
Chicago, IL 60654
(312) 894-7000 x7371